

HPM Society — Facebook Media Kit

Executive Summary & Brand Overview

Organization Name: HPM Society

Tagline: Cultivating Human Potential Through Absolute Discipline, Rigorous Inquiry, and Unyielding Ethical Standards.

Location: Los Angeles, California

Contact Email: hpmsociety@outlook.com

Website: <https://hpmsociety.wixsite.com/joinnow>

Mission Statement

The HPM Society is an independent, scholarly fellowship bridging old-world classical scholarship and high-level operational execution. We bring together advanced practitioners, academic researchers, and disciplined minds to execute complex projects, preserve Hermetic and foundational philosophy, and foster an elite brotherhood of purpose.

Audience Demographics & Reach Profile

- **Core Demographic:** Males & Females, Ages 25–45
- **Primary Geographic Distribution:** United States (West Coast / Los Angeles, California), United Kingdom, Western Europe
- **Education Level:** High concentration of advanced degrees and specialized professional credentials
- **Key Occupations:** Academics, researchers, tech founders, operational leaders, classical philosophy practitioners
- **Core Interests:** Classical Hermeticism, Mental Transmutation, Philosophy, Self-Mastery, High-Performance Discipline, Historical Research

Key Pillars & Core Content Topics

Our Facebook content and community interactions center around our **Five Domains of Excellence**:

1. **Fortitude & Resilience:** Physical and psychological endurance, overcoming systemic obstacles.
2. **Intellectual Wit & Communication:** Complex problem-solving, bridging cultural and academic divides.
3. **Ethical Devotion:** Moral integrity, choosing difficult truths over convenient compromises.
4. **Empirical Inquiry:** Historical research, objective investigation, and knowledge preservation.
5. **Operational Duty:** Professional discipline, organizational loyalty, and execution.

Intellectual Baseline & Reading Topics

- The Hermetic Key: A Practical Guide to Mental Transmutation
- Unconscious Alchemy: How You Turn Mental Lead into Gold
- The Sovereign Mask
- Chronicles of the Emerald Tablet: Historical Timeline of Hermeticism
- The Alchemical Labyrinth

Partnership Opportunities & Media Packages

Package A: Sponsored Organic Post

- **Format:** Single Image / Custom Copy / Slide Deck
- **Description:** Dedicated educational post integrated naturally into our main feed, focusing on academic tools, historical texts, or high-performance resources.

Package B: Video & Audio Essay Feature

- **Format:** Facebook Video / Audio Essay Feature
- **Description:** In-depth commentary or review highlighting books, research software, or operational tools suited for researchers and disciplined thinkers.

Package C: Community & Social Cross-Promotion

- **Format:** Facebook Post + Direct Link Integration
- **Description:** Amplification of joint academic papers, research initiatives, or specialized events across Facebook and candidate communications.

Content Guidelines & Brand Safety

- **Vetting Requirement:** All brand partners and featured products must pass a mandatory review by the editorial committee prior to approval.
- **Prohibited Content:** Low-effort growth hacks, get-rich-quick schemes, superficial aesthetic trends, and unverified commercial products.
- **Brand Voice:** Serious, scholarly, authoritative, disciplined, and refined.

Contact & Inquiries

- **Office:** The Executive Secretariat
- **Contact Title:** The Grand Secretary
- **Email:** hpmsociety@outlook.com
- **Subject Line Format:** Facebook Media Kit -HPM Society
- **Location:** Los Angeles, California, USA